

Privacy Policy

1. Introduction

At Homeboys, we are committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, and disclose your data when you visit our website or use our services.

2. Information We Collect

We may collect the following types of information:

2.1 Personal Information:

- Name
- Email address
- Phone number
- Shipping and billing address
- Payment information (processed securely through third-party platforms)

2.2 Non-Personal Information:

- IP address
 - Browser type and version
 - Operating system
 - Pages visited and time spent on our site
 - Cookies and other tracking technologies
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3. How We Use Your Information

We use your information to:

- Process and fulfill your orders.
 - Provide customer support.
 - Communicate updates, promotions, and newsletters (with your consent).
 - Improve our website and user experience.
 - Comply with legal and regulatory requirements.
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4. Sharing Your Information

We do not sell or rent your personal information. However, we may share your data in the following circumstances:

- **With Service Providers:** To process payments, deliver orders, and provide other services.
 - **For Legal Compliance:** To comply with applicable laws, regulations, or legal processes.
 - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred.
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5. Cookies and Tracking Technologies

Our website uses cookies to improve functionality, analyze site traffic, and enhance your browsing experience. You can control or disable cookies through your browser settings, though this may affect the site's functionality.

6. Your Rights

You have the following rights regarding your personal information:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Update or correct inaccurate information.
- **Deletion:** Request that we delete your personal information.
- **Opt-Out:** Unsubscribe from marketing communications at any time.

To exercise these rights, please contact us at **info@homeboys.com**.

7. Data Security

We implement robust security measures to protect your data from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

8. Retention of Data

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

9. Third-Party Links

Our website may include links to third-party websites. We are not responsible for the privacy practices or content of these external sites, and we encourage you to review their privacy policies.

10. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be posted on this page with the revised date.

11. Contact Us

For questions or concerns about this Privacy Policy, please contact us at:

- **Email:** info@homeboys.com
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